



THE PHATWATER KAYAK CHALLENGE, LLC  
200 DUNKERRON ROAD  
NATCHEZ, MISSISSIPPI 39120  
[WWW.KAYAKMISSISSIPPI.COM](http://WWW.KAYAKMISSISSIPPI.COM)  
(601) 431-1731

**THE PHATWATER KAYAK CHALLENGE, 2011  
SPONSORSHIP-FUNDING PACKAGE  
LEVELS OF CONTRIBUTION FOR PHATWATER X  
OCTOBER 8, 2011  
NATCHEZ, MISSISSIPPI**

The Phatwater Kayak Challenge is an annual kayak and canoe race on the Mississippi River, from the port of Grand Gulf to the City of Natchez. This year marks the Xth anniversary since the founding in 2002. The Phatwater Kayak Challenge, LLC, enjoys 501(c) 3 tax exempt status through partnership with the Natchez Adams County Community Alliance Foundation, Inc. All contributions should be made to:  
**NACCAF-Phatwater.** Tax I.D. #20-4710576

**LEVELS OF SPONSORSHIP FOR PHATWATER X**

<b>Contributing</b> . . . . .	<b>\$100</b>	Inclusion in Local Media Advertisement
<b>Supporting</b> . . . . .	<b>\$250+</b>	LMA, Sponsors' Banner
<b>Sponsoring</b> . . . . .	<b>\$500+</b>	LMA, Sponsors' Banner
<b>Founding</b> . . . . .	<b>\$1000+</b>	All Local Media Banners, Race Venue Banners
<b>Silver</b> . . . . .	<b>\$1500+</b>	All Banners, Gateway Banners At Venue, VIP Athletes' Packages
<b>Gold</b> . . . . .	<b>\$2500+</b>	Placement on Race Participants' Bib, All Banners, All Gateway, Media,

(more)

**Platinum** ..... **\$5000+**

All Media/Television & Radio Spot  
Inclusion, VIP Athletes' Media Packages,

**\*Premier** ..... **As Determined**

**\*Premier Sponsors** are being solicited at all levels "Founding And Above" for inclusion in the VIP Athletes' Packages. These levels and method of placement have as a primary goal the development of a Cash Prize Fund.

Please contact us if you are interested in developing a customized sponsorship package to showcase your Brand.

Thank you for your assistance in helping develop this unique tourism opportunity. Please feel free to contact the Phatwater/Kayak Mississippi with any questions you may have concerning your contribution(s).

Sincerely,

Keith Benoist  
Founder/Director  
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